

Eugene Aarons

Senior product manager who also builds and ships his own products with AI.

Hands-on product leader with 13+ years of industry experience in institutional finance, payments and enterprise platforms, with product management roles beginning in 2016. I also design and build production software with AI-assisted development.

Looking for a senior IC product role where PMs are expected to prototype, set the quality bar and ship.

\$10B+

peak assets on the 100% cold-storage Bitcoin custody platform I led

\$600K ARR

on the custom membership platform I built end to end for 7 Spring

1,200+

card issuers supported on Mastercard's tokenization platform

80%

faster securities-based loan origination at J.P. Morgan

13+ YEARS

JUL 2013 – SEP 2026

2013	2015	2016	//	2018	2019	2020	2021	2022	2023	2024	2025	2026
JPMORGAN CHASE				MASTERCARD				NYDIG				
Compliance		Wealth Management		Digital Enablemen...		Bitcoin Banking Platform		Custody & Institutional Finance				

BUILT · 7 SPRING · BACKGAMMON.COM/SHOP · MACLATCH · POPPET BABY

EXPERIENCE

2023 – 2026	NYDIG Head of Product, Custody & Institutional Finance APR 2025 – SEP 2026 Head of Product, Custody SEP 2023 – APR 2025 Custody · Spot trading · Derivatives · Lending & servicing
2021 – 2023	NYDIG Senior Product Manager, Bitcoin Banking Platform Scalable Bitcoin deposits · Bank-branded reference designs · Working implementations
2019 – 2021	MASTERCARD Manager, Digital Product Management Issuer enablement and self-service · Transit tokenization
2016 – 2019	JPMORGAN CHASE Product Manager, Wealth Management Digital Transformation Digital securities-based lending · Wealth planning · Content Connect
2013 – 2016	JPMORGAN CHASE Compliance analytics and client screening Sanctions (OFAC) screening · Customer due diligence · Compliance analytics and reporting

BUILT · 2026 – NOW

7 Spring **\$600K ARR**
MEMBERS' CLUB PLATFORM · IN PRODUCTION
The platform a NYC backgammon membership club runs on. I built all of it.

Backgammon.com/shop
HEADLESS MULTI-SITE RETAIL · LIVE ON TWO SITES
One Shopify store I designed and built to serve two storefronts: backgammon.com/shop, for a partner, and 7springnyc.com/shop.

MacLatch
REMOTE CONTROL YOUR MAC · PUBLIC BETA ON TESTFLIGHT
Control your Mac from your iPhone through macOS Screen Sharing: no software on the Mac, no account, no relay.

Poppet Baby
LOCAL-FIRST BABY TRACKER · TESTFLIGHT BETA
Designed for the person using it at 3 a.m. The family's data lives in their own Google Drive, not in a database anyone hosts.